

Travel and Tourism

One in 12 jobs in the UK is currently directly or indirectly supported by tourism. The course provides a link between real life and education and it covers geography, business, marketing, customer service and life skills. The course is ideal for motivated self-starters who like to undertake individual projects.

Six units are covered across two years. In year 12, three out of the four mandatory units are completed: Investigating the travel and tourism sector, the business of travel and tourism and The UK as a destination.

In year 13, the remaining mandatory units of customer service in travel and tourism will be completed, along with Preparing for Employment in Travel and Tourism, and Long-haul Destinations

There will be opportunities for field work in the UK in year 12, such as a day trip to key tourist destinations in Windsor. Year 13 will involve planning a long-haul trip.

WHERE TO NEXT?

BTEC Travel and Tourism is ideally suited to those wishing to pursue a career in the travel, leisure or customer service sectors. Having studied Travel and Tourism, students can go on to study the following at university: tourism management, business studies, public services, history and tourism and many more. Employment opportunities are also open in any customer-facing environment such as air cabin crew, events manager, chef, holiday rep, pilot interpreter, estate agent, business manager and so on.

Vocational Level 3

Assessment

Course specifications awaiting by approval of OCR